



Logo Placements

3311 Craftsmen Trousers

Recommended logo placements

Heat seal

- 17 Centered at left hip-pocket.
- 18 Centered at right hip-pocket.

Heat seal & Embroidery

- 10 Right leg in line with left flap
- 11 Rear side of left leg (calf), centered between knee and lowest point of the trousers
- 16 Rear side of right leg (calf), centered between knee and lowest point of the trousers
- 28 Rear side of right leg, 10 cm above edge, Z or Y,
- 34 Rear side of left leg, 10 cm above edge, Z or Y

- Z the logo should be read from top to bottom,
- Y the logo should be read from bottom to top

Placement 28 and 34 maximum size, for embroidery 250x80 mm and for heat seal 300x200 mm

